

2023 Popcorn Incentives

Blue Ridge Council Popcorn Incentives:

- These incentives DO NOT include Donations to get to the prize level. However, they DO include all popcorn sales, including take orders, online, and show & sell.
- All scouts who sell at least **one product** will receive a patch.
- **Sell \$90+** in Popcorn to choose from your selling category from the Prize Sheet.
- **Sell \$650+** to receive a product from the \$650 Bonus Club AND a standard prize from your selling category.
- **Sell \$2500+** and you will also receive a free week of Blue Ridge Council Day Camp (Lions-Webelos) OR Camp Old Indian Summer Camp (for AOLs who join a troop before the summer)
- **Sell \$3000+** to receive a High Achiever Prize (instead of the \$650 bonus club) AND a prize from your selling category.

Pack 41 Popcorn Incentives:

- These incentives are in addition to the ones above, and they DO include Donations along with all popcorn sales, including take orders, online, and show & sell to get to these levels.
- **\$650+** (sales & donations) and Pack 41 will cover the following expenses:
 - BSA Recharter Fee
 - Pack Dues
 - Fall and Spring Campouts (for the scout and 1 parent)
 - Cubmobile Race Fee
- **\$1000+** (sales & donations) and Pack 41 will cover:
 - BSA Recharter Fee, Pack Dues, Fall & Spring Campouts, Cubmobile Race Fee
 - 10% of total sales & donations will be added to the scout's Scout Account to use for things like uniforms, camping gear, etc.
- **\$2500+** (sales & donations) and Pack 41 will cover:
 - BSA Recharter Fee, Pack Dues, Fall & Spring Campouts, Cubmobile Race Fee
 - 10% of total sales & donations will be added to the scout's Scout Account
 - Pack 41 will pay for the Spring Cuboree at COI for the scout and 1 parent

Examples:

- A scout sells **\$625 worth of popcorn and receives \$25 in donations**
 - The scout can choose from the \$625 level prizes (level 7) but is not eligible for the \$650 bonus club.
 - Pack 41 covers the BSA Recharter, Dues, Fall & Spring Campouts, and Cubmobile Race Fee.
- A scout sells **\$2800 worth of popcorn and receives \$200 in donations**
 - The scout can choose from the \$2150 level prizes (level 11).
 - They will also choose from the \$650 bonus club.
 - The scout will receive a free week at a Blue Ridge Council camp
 - They are not eligible for the High Achiever Prize.
 - Pack 41 covers the BSA Recharter, Dues, Fall & Spring Campouts, and Cubmobile Race Fee.
 - \$300 will be added to their Scout Account (10% of their total sales & donations)

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My prize goal is: _____
My popcorn goal is: _____

CHOOSE A PRIZE AND GO FOR IT!

Scouts can qualify for BOTH standard prizes AND an additional CAMP MASTERS High Achiever Prize

\$5,000 LEVEL 14

- 48 - LEGO Technic 4X4 Mercedes-Benz Zetros Trial Truck
- 49 - Carrera Evolution Supercars
- 50 - Lionel Junction North Pole Central LionChief Set w/ Bluetooth

\$4,000 LEVEL 13

- 45 - Adventure Camp Package
- 46 - Dart Zone Pro MK 3
- 47 - LEGO Star Wars The Justifier

\$3,000 LEVEL 12

- 42 - Carrera DTM High Speed Showdown
- 43 - LEGO Technic 2022 Ford GT
- 44 - Coleman Sundome 4 Person Tent

\$2,150 LEVEL 11

- 39 - LEGO Ariel's Underwater Palace
- 40 - Skullcandy Wireless Earbuds
- 41 - Foldable Drone

\$1,650 LEVEL 10

- 36 - HEXMODS Pro Series Elite
- 37 - LEGO Hogwarts Magical Trunk
- 38 - North Face Staiwart Backpack

\$1,250 LEVEL 9

- 33 - LEGO Batman - Batcycle
- 34 - Swiss Army Fieldmaster Knife
- 35 - HEXBUG VEX Motorized Robotic Arm

\$850 LEVEL 8

- 28 - Hydration Pack - 2L
- 29 - 126-piece Tool Set
- 30 - Zing Bow w/ 4 Arrows Assorted Colors
- 31 - 2-Person Waterproof Tent
- 32 - Grab Bag G

\$625 LEVEL 7

- 23 - 80x80 Binoculars w/ Case
- 24 - Telescope - 40x Magnification
- 25 - Multi-Tool w/ Shovel & Ax
- 26 - Iced Freeze Pop w/ Syrup
- 27 - Grab Bag F

\$425 LEVEL 6

- 18 - PlusPlus Saturn V Rocket
- 19 - 5pc Stainless Steel Mess Kit
- 20 - USB Rechargeable Headlamp w/ Motion Activation
- 21 - Air Hunterz Zano Bow w/ 2 Zarts
- 22 - Grab Bag E

\$325 LEVEL 5

- 13 - Zing Air ZooterBall
- 14 - Duncan Linslight Yo-Yo
- 15 - Lock Blade Knife w/ BSA® Branding
- 16 - Catapult Plane w/ Decorative Stickers
- 17 - Grab Bag D

\$250 LEVEL 4

- 9 - Dry Bag - 5 liter - Teal
- 10 - Waboba Fly Pies 6" Silicone Flying Disc
- 11 - 4x30 Binoculars
- 12 - Stuffed Animal w/ BSA® Branding

\$190 LEVEL 3

- 5 - Knife/Fork/Spoon Combo w/ Bottle Opener
- 6 - Cinch Backpack w/ BSA® Branding Assorted Colors
- 7 - 3 Wash-200 Lumen COB LED Headlamp
- 8 - Watch/Pedometer - Assorted Colors

\$90 LEVEL 2

- 1 - Fire Starter
- 2 - Carabiner w/ BSA® Branding
- 3 - Compass Thermometer Whistle
- 4 - Pop Up Phone Stand Holder (Phone not included)

LEVEL 1

- 0.1 - Popcorn Sale Patch Sell any item
- 0.2 - Online Sale Pin Sell One Online Order
- 0.3 - Military Sale Pin Collect One Military Donation
- 0.4 - Top Seller Pin Sell over \$1,000

\$650 Bonus Club

Scouts who sell \$650 in product will receive their choice of

- 0.5 - Hanging Hammock w/ Hardware
- 0.6 - Sluban Model Bricks Cobra GT40 Car
- 0.7 - LEGO Friends Lego Set - Assorted

Scout Name: _____ Pack/Troop: _____ Total Sales: _____

Prize #	Prize Description	Quantity

Descriptions of Prizes Available at www.kellerprizeprogram.com

CAMP MASTERS 2023 High Achiever Prizes \$3,000 & Up Club



Example: \$3000 = \$120 debit card. Visa Debit Cards will be rounded to nearest \$10.

CM High Achiever prizes are **not** cumulative. Select only **ONE** prize. See prize form for more details at campmasters.org.

DID YOU KNOW? Scouts Online Sales at PopcornOrdering.com count towards your prizes!

SELL \$400 ONLINE amazon EARN \$10 GIFT CARD!

Blue Ridge Council
www.blueridgecouncil.org
Council ID: 551BRC
For Popcorn Related Questions:
Council Office: (864) 233-8363
For Prize Related Questions
GCC/Keller Marketing: (888) 351-8000

GUIDELINES to Select Prizes

- Prizes earned based on individual sales. No combining of sales with other Scouts.
- Sell any item receive the Popcorn Sale Patch.
- Sell \$50 & select your choice of prize at the \$90 level.
- Sell \$190 or more & select a prize from the level you achieve or select prizes from the lower levels as long as the total of the prize levels does not exceed the prize level achieved. Example: If you sell \$625 in popcorn, you may select ONE prize from the \$625 level or ONE prize from the \$325 level and ONE prize from the \$250 level.
- Parent's permission required and a Whittling Chip or Totin' Chip to order a knife.
- All prizes will ship to your Unit Leader.
- If a prize is no longer available a substitute of equal or greater value will be shipped.
- Turn in your prize order with your popcorn order.